

**mark yost**  
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## qualifications

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creative and imaginative graphic designer skilled in all aspects of design including print advertising, signing design and production, brochure and web store creation and development.

## computer skills

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proficient in macintosh os x platform, quark express 6, adobe illustrator cs, adobe photoshop cs, adobe indesign cs and adobe acrobat. experienced in flash, html and microsoft office

## employment

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### aquent partners

graphic artist

southfield, michigan  
june 1999 - june 2003, august 2005 - present

working for numerous clients such as meridian advertising, j. walter thompson, ogilvy & mather, and brogan and partners to help clients meet a variety of internal, client and press deadlines.

### freelance graphic design

june 2000 - present

design of logos, business cards, letterhead, invitations and brochures for a variety of clients.

### kmart corporation

senior graphic designer

troy, michigan  
june 2003 - august 2005

project manager responsible for; signing packages of three complete store redesigns, working with a staff of up to four designers, the consult and design of internal and external web pages, seasonal instore signing programs for the chain and design elements for corporate rebranding initiatives.

### oakland press real estate group

graphic artist

pontiac, michigan  
august 1998 - june 1999

responsible for the editorial layout and cover concept of commercial inc. magazine, a regional commercial real estate magazine, and all special projects including brochures, flyers, postcards and displays.

### central michigan newspapers

graphic artist

mt. pleasant, michigan  
august 1997 - june 1998

responsible for black and white and full color ad design for two newspapers, nine shopping guides and the weekly grocery shopper for the sanford and auburn IGA.

## education

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### central michigan university

mt. pleasant, michigan  
may 1998

bachelor of applied arts  
concentration graphic design  
advertising minor